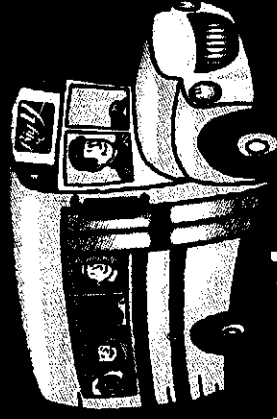


REGISTER FOR BIG Y'S EDUCATION EXPRESS® PROGRAM!

**HOW DOES IT WORK?
IT'S AS SIMPLE AS 1 - 2 - 3.**

- 1** Purchase designated Education Express items with your Express Savings Club® card and earn points for your school. Look for the school bus logo on select products.
- 2** Big Y® tallies your earned award points and prints them on your receipt each time you shop.
- 3** Help the school of your choice acquire desperately needed equipment and supplies — **FREE!**



**education
express**

Big Y
WORLD CLASS MARKET
Only The Best
For Your Family.
From Ours.

GETTING ON BOARD THE EDUCATION EXPRESS BUS IS EASY!

IF YOU CURRENTLY HAVE AN EXPRESS SAVINGS CLUB CARD:

Complete the yellow section on the back of this form indicating which school should receive the points you earn. Please return your completed form to the Customer Service Desk at your local Big Y World Class Market.*

IF YOU DO NOT CURRENTLY HAVE AN EXPRESS SAVINGS CLUB CARD:

Simply complete both sections on the back of this form in order to get your Express Savings Club card, and designate your points to the school of your choice. Please return your completed form to the Customer Service Desk at your local Big Y World Class Market. At that time, you will receive your permanent card.*

*Your Express Savings Club card will be linked to the school you choose within 24 hours upon Big Y Customer Service receiving your completed form.

Questions? Call the Education Express Program Headquarters at 1-800-599-9017.

BIG Y EXPRESS SAVINGS CLUB APPLICATION

To apply for your FREE Express Savings Club card, please complete this quick application and bring it to the Customer Service Desk at your local Big Y.

CUSTOMER NAME <input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.		Last Name	
First Name	MI	Last Name	
ADDRESS			
Number	Street	Apt. Number	State
City	Home Phone	Area Code	State
Zip Code	Years There	Area Code	Year
EMAIL ADDRESS For opt-in Big Y's FREE eNews letter**			
City	Month	Day	Year
IDENTIFICATION			
State ID # ***	State	City	Date
PAYROLL CHECK <input type="checkbox"/> Yes <input type="checkbox"/> No			
Company	City	State	Date

Applicants must be 15 years of age or older. Parent's or guardian's signature is required if applicant is under 18.

** Required to receive Big Y's free eNews letter.

*** Required for check-cashing privileges, debit/credit card usage and gift card purchases of \$100 or more.

Big Y respects your privacy and keeps all information confidential.

At Big Y, we understand your concern for privacy. As part of our effort to serve you better, we may gather relevant information which will only be used for internal company purposes. We may also send you, from time to time, information on upcoming events, special promotions or free product samples. However, Big Y will not sell or rent any personally identifiable information to anyone else, including advertisers and direct mail companies or telemarketers. If you wish to be taken off our mailing list, please call toll free 1-877-914-BIGY or write: Big Y Foods, Inc. • P.O. Box 7840 • Springfield, MA 01102-7840.

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Big Y
EXPRESS SAVINGS CLUB®

Save on up to 5 of each item!



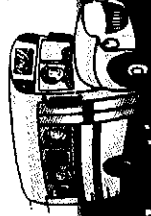
No minimum purchase required.



Free membership.



Check-cashing privileges.



education
express

PLEASE DONATE MY AWARD POINTS TO:

SCHOOL NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

Please see chart at the customer service desk for a list of schools, their addresses and their corresponding school ID numbers. Schools are listed in alphabetical order, by state, so they're easy for you to locate. If you don't see your school, simply fill in the school name and address. We'll do the rest.

SCHOOL ID #

6 4 9 4

Please copy the numbers located under the bar code on the back of your Express Savings Club card below.

